

Tourism Advisory Panel (TAP) – Meeting Minutes

Held on Monday, June 23rd, 2025 at **2:30 PM**

In Person/Online – Council Chamber 30 King St. E, Gananoque

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Chair:	Councillor Matt Harper	John Morrison, Treasurer
	Brett Christopher	Amanda Trafford, Economic Development and Cultural Heritage Coordinator Jennifer Baril, Tourism and Event Development Coordinator Mckenna Modler, Tourism and Communications Assistant
	Graeme Brown	
	Peter Sweet	
	Ted Lojko	
Regrets:	Councillor Dave Osmond	
	Trusha Tanna	
Non-Voting		

1.	Call Meeting to Order – Chair called the meeting to order at 2:31pm
2.	Disclosure of Pecuniary Interest & General Nature Thereof
	Brett Christopher declared pecuniary interest regarding the Thousand Islands Playhouse Application.
3.	Approval of Minutes – February 24, 2025
	MATTAP Motion #2025-13 – Approval of Minutes
	Moved by: Peter Sweet Seconded by: Ted Lojko
	BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE FEBRUARY 24, 2025 TOURISM ADVISORY PANEL MEETING.
	CARRIED

4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE
5.	Disclosure of Additional Items	NONE
6.	Delegations	NONE
7.	Presentations by Staff/Others	NONE
8.	Correspondence	NONE
9.	Municipal Accommodation Tax <ol style="list-style-type: none"> 1. MATTAX statement <ul style="list-style-type: none"> • The Treasurer provided a review of the MAT statement for the panel. 	
10.	New Business – TAP Funding Applications <p>MATTAP Motion #2025-14 – FIRST PEOPLES OF THE THOUSAND ISLANDS</p> <p>Moved by: Ted Lojko Seconded by: Brett Christopher</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE FIRST PEOPLES OF THE THOUSAND ISLANDS, IN THE AMOUNT OF \$5,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;">CARRIED</p> <p>MATTAP Motion #2025-15 – THE DOWNTOWN GANANOQUE BIA (DIWALI)</p> <p>Moved by: Ted Lojko Seconded by: Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GANANOQUE BIA (DIWALI), IN THE AMOUNT OF \$5,825 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;">CARRIED</p> <p>Brett Christopher excused himself at 3:13pm due to precautionary interest with the Playhouse application.</p> <p>David Osmond called into the meeting at 3:13pm to maintain quorum for the vote</p> <p>MATTAP Motion #2025-16 – THOUSAND ISLANDS PLAYHOUSE</p> <p>Moved by: Ted Lojko Seconded by: John Beddows</p>	

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS PLAYHOUSE IN THE AMOUNT OF **\$25,000** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

Brett Christopher returned at 3:28pm

David Osmond left the meeting at 3:28pm

MATTAP Motion #2025-17 – GANANOQUE CURLING CLUB

Moved by: Brett Christopher **Seconded by:** Ted Lojko

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE CURLING CLUB IN THE AMOUNT OF **\$5,500** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

MATTAP Motion #2025-18 – DOWNTOWN GANANOQUE BIA

Moved by: Brett Christopher **Seconded by:** Ted Lojko

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GANANOQUE BIA IN THE AMOUNT OF **\$4,950** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

MATTAP Motion #2025-19 – CRAFTS ON THE RIVER

Moved by: Brett Christopher **Seconded by:** John Beddows

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE CRAFTS ON THE RIVER IN THE AMOUNT OF **\$4,950** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

MATTAP Motion #2025-20 – BAITFUEL FISHING TOUR

Moved by: Ted Lojko **Seconded by:** Peter Sweet

	<p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE BAITFUEL FISHING TOUR IN THE AMOUNT OF \$15,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;">CARRIED</p>		
11.	<p>Discussion of Additional Items</p> <ul style="list-style-type: none"> • Event Coordinator quarterly event review <ul style="list-style-type: none"> ○ Overview will be presented at the TAP meeting taking place December 2025 or January 2026 – Take to be determined. • Draft TAP Final Event Report <ul style="list-style-type: none"> ○ The panel will discuss this draft at the October meeting and will approve by December 2025 or January 2026, the meeting date has not been determined yet. • Santa Claus Parade and Festival of Lights <ul style="list-style-type: none"> ○ Move to the October agenda • Art Festival & Saturday Market cancelled <ul style="list-style-type: none"> ○ This item was discussed for information purposes only 		
12.	<p>Next Meeting – October 20, 2025, at 2:30pm in Council Chambers</p>		
13.	<p>MATTAP Motion #2023-21 – Motion to Adjourn</p> <p>Moved by: Brett Christopher</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON JUNE 23, 2025 AT 3:45PM.</p> <p style="text-align: right;">CARRIED</p>		
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 10px; vertical-align: bottom;"> <div style="border-top: 1px solid black; margin-top: 20px;">Matt Harper, Chair</div> </td> <td style="width: 50%; padding: 10px; vertical-align: bottom;"> <div style="border-top: 1px solid black; margin-top: 20px;">Amanda Trafford, Recording Secretary</div> </td> </tr> </table>		<div style="border-top: 1px solid black; margin-top: 20px;">Matt Harper, Chair</div>	<div style="border-top: 1px solid black; margin-top: 20px;">Amanda Trafford, Recording Secretary</div>
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